



WCF's feeding stations in Africa provide hope for thousands of needy African children.

**Our  
"SPECIAL  
APPRECIATION"  
To our contributors!**



**Helping the Poorest of the Poor**

**HOW YOUR CONTRIBUTIONS ARE APPLIED:**

Projects are carefully screened and researched by the WCF programme department and approved by our International Grants Committee; then they are reviewed and approved by our Board of Directors of the World Children's Fund.

We are constantly working to improve the levels of accountability through reporting and documentation from the field, and to reduce costs and increase efficiency so that greater levels of support can effectively reach the children in need.

WCF and its partners have been awarded "best partner for 2008" for their joint efforts to feed millions of children in need. It is a great honor to receive such a prestigious award from the American Chamber of Commerce in China, but without the care and support from our faithful donors this would not have been possible. We thank you for your care and concern for helping needy children throughout the world.

For more information, or to make a contribution to help us save more needy children from suffering, please contact:

**World Children's Fund Hong Kong**



WCF feeding station in Kenya.

**WCF feeding programmes at work around the world.**



**MISSION STATEMENT:  
WORLD CHILDREN'S FUND**

"World Children's Fund exists to help rescue needy children and their families around the world who are abandoned, endangered, exploited, hungry, sick or suffering."

**NO CHILD  
SHOULD  
EVER  
WALK  
ALONE!**



**WCF is reaching out with help and hope to China's orphans.**



**Relief Projects**

*Making a Difference  
in the Lives of  
Suffering Children  
Worldwide.*



**Together – we are helping save the children!**



## WORLD CHILDREN'S FUND HK PROGRAMME HIGHLIGHTS

**CHINA: "Feeding, Relief & Orphan Programmes"**  
Our WCF-HK feeding project is dedicated to orphans and poor, needy children. A highlight is our support of a highly nutritional food product called "Vitameal" which contains needed vitamins, rice and barley. WCF-HK has provided over 4 million healthy meals for hungry children. This successful "Vitameal" programme is an on-going feeding project of WCF-HK.

**HONG KONG: "Operation Santa Claus"**  
This effective outreach helps thousands of underprivileged, poor and marginalized people. Beneficiaries of the grant from WCF-HK provide support for suicide prevention, autism, spinal muscular atrophy, sexual abuse, among others.

**PHILIPPINES: "Helping the Poorest of the Poor Children"**  
WCF-HK provides orphanage support and relief for poor families and children some of whom survive from daily searching for food in the garbage dumps and streets. Medicines, medical supplies & clothing are provided. Benefitting from the WCF-HK relief are poor families and children in the schools, hospitals, dump sites, day care centres, food lines and surrounding squatter areas.

**AFRICA: "Assisting a Continent in Crisis"**  
Sudan: WCF-HK relief supplies of medical equipment rural hospitals, homeless centres, elderly care centres and Renal Dialysis Centre Children. Relief items included medical supplies and equipment. Malawi African Project: Feeding programme for poor school children.

## WORLD CHILDREN'S FUND VISION:

The work of World Children's Fund has guided and motivated our charity's "WCF Declaration of Children's Rights." This vision and goal unite us with compassionate humanitarian friends to help work towards a world where no child is suffering.

## WCF's MISSION AND GOALS:

- 1. NO CHILD GOES HUNGRY** – To help relieve hunger in a world where a child dies every few seconds from hunger-related causes.
- 2. NO CHILD REMAINS SICK** – To help reduce the millions of deaths from preventable diseases and treatment for sicknesses.
- 3. NO CHILD GOES HOMELESS** – To help protect children abandoned, orphaned and without shelter.
- 4. NO CHILD GOES UNPROTECTED** – To help end child abuse and exploitation with relief assistance.
- 5. NO CHILD GOES UNSCHOOLED** – In a world where 130 million children are trapped in illiteracy.
- 6. NO CHILD GOES UN-CARED FOR** – To help rescue abandoned, neglected and orphaned children, and to help with other projects that fulfil our goals.
- 7. NO CHILD SUFFERS VIOLENCE** – To help protect and aid children from civil strife, war and violence.

Please be assured that your kind donation will be used in an effective way for the children whose lives depend upon us, including helping to pay administrative and fund raising costs needed to insure that World Children's Fund projects are sustained including our programme of education of the public on the needs of children. WCF-HK programmes are fulfilled by donations from individuals as well as contributions of relief goods in kind.

## WORLD CHILDREN'S FUND HK PROGRAMMES:

WCF seeks to accomplish these goals through programmes and projects focused on the following programme concern areas:

- Disaster and Refugee Relief Projects
- Children's Homes and Orphanages
- General Relief Assistance
- Feeding Programmes

*WCF is on the front lines with Africa— a nation in distress on many fronts.*



*WCF helps provide the nutritious food source "Vitameal" to these orphan children in China.*

## WORLD CHILDREN'S FUND OPERATING PRINCIPLES:

WCF supports overseas programmes using the following Principles of Development:

- ✓ First, empowering local grass-roots, indigenous charitable efforts in needy countries.
- ✓ Second, assisting already established local programmes prior to starting new ones.
- ✓ Third, creating freedom from undue dependency on foreign assistance by strengthening voluntary, non-governmental organizations (NGO's).
- ✓ Fourth, providing strategic aid at the right time and place for maximum benefit to the children.
- ✓ Fifth, requiring simple but thorough financial accountability and reporting.
- ✓ Sixth, providing for the full scope of needs regardless of gender, race or religion.



*WCF Provides these life-saving food supplies being received in famine-stricken Africa.*

